

Travel Ambassadors' Newsletter

Spring Term 2026



Welcome to the first edition of the Travel Ambassadors' Newsletter! Here we will tell you what we have been working in our journey to become a TfL accredited school.

What is the school travel plan?

We are working with TfL and Greenwich Council to inspire children at Deansfield to travel actively, responsibly and safely. We are completing lots of activities to earn a gold, silver or bronze accreditation based on the number of activities that we complete.

Who are the travel Ambassadors?

Our current Travel Ambassadors are a group of Year 4 and 5 pupils, who also sit on the Eco Council. We have been working with the Eco Council to conduct surveys, run campaigns and spread awareness about how we can travel actively and safely to school. We encourage people to walk to stop toxic fumes from cars. People can walk, park or stride, scooter...anything without driving right up to school can work!

What have the Travel Ambassadors done so far this year?

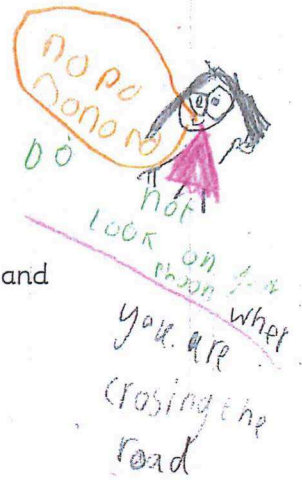
We have one main aim this year – to get more children traveling actively to school! Part of this includes making sure it is safe to walk, scoot, wheel and cycle around our school.

We held a 'Be bright, be seen' campaign and told our classes about the importance of wearing bright and reflective clothing when it is dark outside. We held a stall at the Christmas Fair to sell reflective keyrings and fluorescent gloves.

Every class had a Road Safety workshop and the Year 6s even had a workshop where they learned how to fix a bike!

We started completing the WoW tracker every day in class, to encourage children to travel actively to school. Everyone is enjoying receiving their badges when they have travelled actively to school at least twice a week for a month!





We also completed a survey one morning before school, to investigate traffic and car use around school. Our main findings were:

- ✓ Lots of children were travelling actively to school, which is great!

However, we also saw some less safe things happening, for example:

- we saw 17 cars parking on double yellow lines during school drop off times. This blocked children's views so they couldn't cross safely.
- we noticed that people were leaving their engines on. This is called idling which is bad because that means we are breathing toxic fumes and it is bad for our lungs and the environment. We realised that lots of small children and babies in pushchairs were passing right by the exhausts of the cars.
- we also saw some adults and older children using their phones while they were crossing the road.



What are our targets?

From our survey, we decided four things we want to work on this year:

1. We want to increase the number of children travelling actively, and this will also reduce the number of cars driving to school
2. We want the adults to stop parking on the double yellow lines, so that children can cross safely.
3. We want cars to park safely, further from school, so that families who do have drive to school for some reason, can still travel actively by 'parking and striding'.
4. We are asking parents and carers to turn their engines off when they are parked so that the air around our school is cleaner.

We will be taking part in lots more activities on our Travel Plan over the Summer Term, but we also need your help to meet the targets above!

We will be writing another newsletter in the Summer Term to tell you what we have been doing.

Best wishes from The Travel Ambassadors

With support from Mrs Millar, Travel Champion

you should not do that

